

## 2024 – 2027 Strategic Plan (Updated 5/29/25)

**CASE Vision:** To develop curriculum and professional development that empowers agriculture education teachers to inspire, educate, and prepare students for career success in the agricultural industry.

**CASE Mission:** To design industry-leading, inquiry-based curriculum and teacher education to create lifelong learners and prepare students for the future of agriculture.

**Value : Creating a flexible, ready to-execute curriculum model of sequenced agricultural education courses that enhance the delivery of agricultural education, uphold educational core standards, and help create work-life balance for teachers.**

1. Revise courses routinely to maintain relevancy for content, delivery methods, and educational standards.
  - Align CASE curricular concepts and performance objectives to Council Standards. (2025)
  - Align Advanced CTE frameworks to CASE curriculum. (2026)
  - Revise Ag Research and Product Development curriculum. (when funded)
  - Update materials lists by vendor and course for all curricula. (2024)
  - Develop course budgets that show flexibility for purchasing. (2025)
2. Develop new curricular materials relevant to careers in the agricultural industry.
  - Publish a Safety Curriculum available for all teachers with a MyCASE account (2024)
  - Publish an AEMT Extension/MSA Updates to fulfill NSF supplementary grant (2024)
  - Publish applied animal and plant science curricular modules. (2024, 2027)
  - Publish two Biotechnology Modules and professional development programming focusing on technical skills and plant science. (2024-2026)
  - Publish one course with three automation and robotics modules and professional development programming to supplement animal, plant, and food science courses. (2024-2027)
  - Publish a plant science module. (2027)
  - Publish an Engineering and Product Design curriculum with professional development. (when funded)
3. Stay current with agricultural education content, best practices, technology, and relevance.
  - Each team member identifies at least one professional development opportunity per year to attend, identified in their professional development plan or contract. (2024 – 2027)

**Value: Building a network of agriculture educators across the nation to create unity and support, and recognize achievements.**

1. Create and maintain outreach efforts through teacher, school, and industry recognition programs.
  - Continue the Master Teacher, Lab Specialist, Legacy Award, and Model and Innovation CASE Award programs. (2024 – 2027)
  - Update policies for the Advisory Committee. (2024)
  - Recognize an outstanding Lead Teacher and Host. (2025 – 2027)
2. Publicize information regarding CASE curriculum and professional development.
  - Update the website with new branding, FAQ, and consistent course information.
  - Provide one Sample APP for each course on the website for teacher professional development workshops. (2024)

- Collect website metrics to make marketing and promotion decisions.
  - Four team members attend NAAE/ACTE Vision with at least two presentations. (2024-2027)
  - Four team members attend the National FFA Convention with at least two presentations. (2024 – 2027)
  - Two team members attend at least one additional ACTE conference. (2025-2027)
  - Attend and present at one NSF Conference per year. (2024-2027)
3. Collaborate with stakeholders to collect CASE project data to develop research priorities.
    - Work with the Council to collect state agricultural education information and data. (2024)
    - Collect student enrollment data from CASE teachers. (2024 – 2027)
    - Collect and archive past research projects and identify critical data points for decision-making. (2025)
    - Publish a white paper for administrators and CTE directors. (2025)
    - Work with affiliate organizations to identify data and research needs. (2025 – 2027)
    - Document and publish a history of the CASE Initiative. (2026)

**Value: Certifying teachers through industry-leading professional development so they can enhance the agricultural education experience for students.**

1. Implement professional development opportunities aligned with industry and education needs.
  - Work internally to offer 5 Virtual BriefCASE professional development opportunities for shorter CASE courses and modules. (2024-2027)
  - Work with Agricultural Education groups to host 20 BriefCASE events annually. (2024 – 2027)
  - Work internally to host 5 Virtual CASE Institute professional development opportunities. (2024-2027)
  - Work with Agricultural Education groups to host 20 CASE Institute events annually. (2024 – 2027)
  - Prepare 65 CASE lead teachers per year to facilitate BriefCASE and CASE Institute events. (2024 – 2027)
2. Seek out and maintain funding and sponsorships for teacher professional development and curriculum implementation.
  - Submit scholarship, grant, and new project requests to sponsoring organizations. (2024 -2027)
  - Maintain relationships with direct sponsors and seek out one new direct sponsor annually. (2024 – 2027)
3. Collaborate with affiliate institutions to implement pre-service programming.
  - Update pre-service programming and develop a consistent system for tracking national implementation. (2024)
  - Collaborate with affiliates to improve pre-service programming and research. (2024 – 2027)
  - Add two affiliate institutions annually implementing CASE pre-service programming. (2025 – 2027)
  - Develop a database of pre-service programs that can implement CASE programming.

**Value: Fostering a student-centered agricultural educational experience focused on inquiry and project-based learning.**

1. Assist schools, community members, and teachers in implementing the CASE curriculum.
  - Develop an administrative tool kit for teachers to implement CASE curriculum at their schools. (2024 – 2025)
  - Publish white paper on student impact and cost comparisons. (2025-2026)
2. Provide teachers, administrators, and counselors with opportunities to improve their agricultural education programs.
  - Host a best practices event for 20 teachers. (2025)
  - Revise CASE Foundations to meet teacher needs. (2025)
3. Increase student college and career readiness.
  - Identify one certification per year that students can acquire using CASE curriculum as the knowledge and technical skill base. (2024 – 2027)
  - Offer pre- and post-assessments to students through a third-party online platform. (2025)
4. Recognize CASE schools and students for their achievements.
  - Recognize CASE students competing at the National FFA Convention. (2024-2027)