

CASE 4 Learning Logos

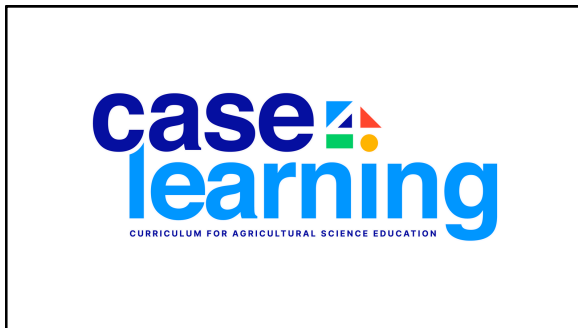
The following logos are available for download from the [CASE Branding Center](#) on our website. Logos without the "Curriculum for Agricultural Science Education" descriptor are also available on the site. We offer logos as PNG files; alternative file formats can be requested from the [CASE Team](#).



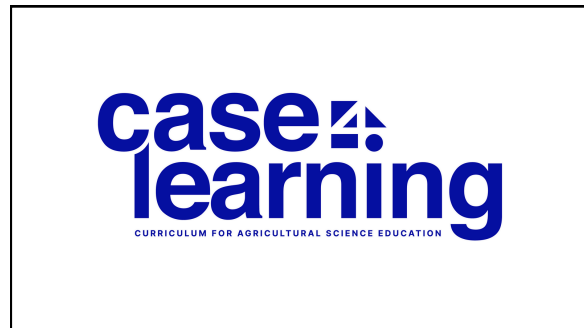
Full Color Logo for Solid Background
Use on documents with solid backgrounds.



White Logo for Solid Background
Use on documents with solid backgrounds.



Full Color Logo for White Background
Use on documents with white backgrounds.



Blue Logo for White Background
Use on documents printed in black and white.

Guidelines for using the CASE 4 Learning Logo

Please adhere to the established guidelines when utilizing the CASE 4 Learning Logo.

- The CASE 4 Learning logo, including the CASE mark and "CASE 4 Learning" text, is the trademark of CASE and should not be altered.
- When hosting a CASE event, the full name should always be included with the logo, and Arial font should be used.
- We kindly request that you adhere to CASE branding guidelines when designing documents and graphics featuring the CASE 4 Learning initiative logo.
- For additional resources related to CASE branding, please visit the CASE Branding Center.
- If you need additional help with your logo, contact CASE Team.

Logo Misuse

A strong brand is applied consistently. CASE 4 Learning must be represented with current branding on all promotional materials; using outdated logos or branding is not acceptable. The logo must never be altered in a way that negatively affects its appearance. Changing the logo's orientation or adding colors or effects that don't align with the design principles can all negatively impact a logo.

Please note that the “case” text should not be edited or removed.

Improper Color



Alterations or Layering



CASE Typography

The CASE 4 Learning logo uses Arial Bold to reflect strength, clarity, and trust. Its clean, sans-serif design ensures readability across all platforms and conveys a sense of professionalism and reliability.

Download Arial here from [Adobe Fonts](#).

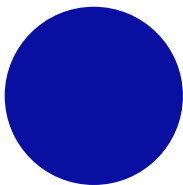
Arial Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890 !@#\$%^&*()

Usable weights: Regular / *Italic* / **Bold** / ***Bold Italic***

CASE Color Pallet

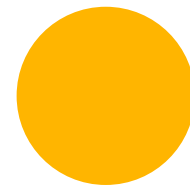
CASE 4 Learning colors reflect the heart of agricultural education—trust, growth, creativity, readiness, and sustainability. Together, Teacher Blue, Student Blue, Inspired Yellow, Equipped Red, and Engaged Green create a dynamic palette that empowers teachers and engages students.



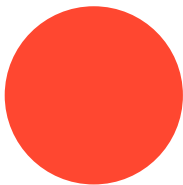
CASE Teacher Blue
R7 G15 B161
C95 M91 Y0 K37
HEX 080FA1



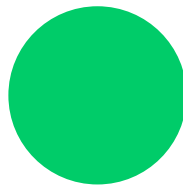
CASE Student Blue
R0 G15 B255
C100 M41 Y0 K0
HEX 0096FF



CASE Inspired Yellow
R225 G180 B0
C0 M29 Y100 K0
HEX FFB500



CASE Equipped Red
R255 G72 B49
C0 M72 Y81 K0
HEX FF4730



CASE Engaged Green
R0 G205 B104
C100 M0 Y49 K20
HEX 00CC69